



HEVI-METAL™

THE PATTERN-DENSITY™ BREAKTHROUGH!



NEW! 20 GAUGE

ROCK'N ROLL YOUR BIRDS WITH
20% MORE LETHAL PELLETS ON TARGET!

MORE lethal pellets! MORE clean kills!

"HEVI-SHOT... Because "I didn't come this far to miss!"®

"I DIDN'T COME THIS FAR TO MISS!"®

**NEW
FOR 2010!**



HEVI-METAL™

THE PATTERN-DENSITY™ BREAKTHROUGH!

**It's Time to Play a Whole New Tune with
HEVI-SHOT® PATTERN-DENSITY TECHNOLOGY™!**

HEVI-SHOT® Rock 'n Rolls your hunt with

Pattern-Density Technology™ & HEVI-METAL™ High Density pellets!

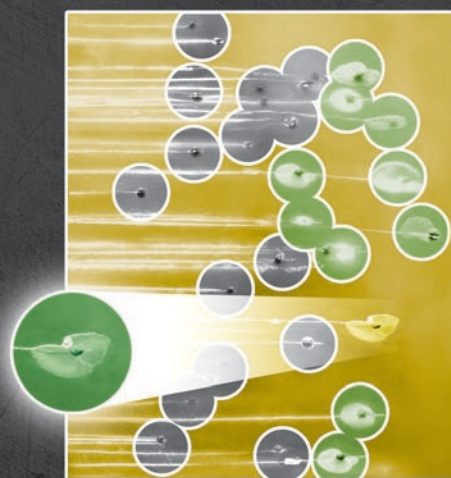
Pattern-Density Technology™ is breakthrough science
that packs MORE lethal pellets in your pattern.

For example, put 138 lethal pellets on your duck at 40 yards with #2 HEVI-METAL™,
instead of 111 with steel #2 shells! Our patented **Pattern-Density Technology™**
stacks the odds on your side with every shot, every time.

Look at the tissue damage! HEVI-METAL™ pellets tear up vitals – see the halo of
torn gel and NO black residue! Boost your clean kills and reduce crippling.

MORE lethal pellets! MORE clean kills!

If you're not shooting HEVI-METAL™, you're just killing time...



● HEVI-METAL™ PELLETS
● STEEL SHOT

HEVI-METAL®:
HEVI-SHOT'S® LATEST WATERFOWL INNOVATION PUTS

**20% MORE
LETHAL PELLETS ON TARGET!**
MORE THAN ANYONE ELSE!

**INCREASE YOUR ODDS BY 20% WITH
A DENSER PATTERN FOR MORE CLEAN KILLS!**

"THIS TECHNOLOGY ROCKS..."

HEVI-METAL™ GAME GUIDE

GAUGE	LENGTH	SHOT SIZE	LOAD	FPS	SPECIES	BOX	CASE
12	3"	BBB*	1-1/4	1500	GOOSE	816383308882	816383108888
12	3"	BB	1-1/4	1500	GOOSE	816383300886	816383100882
12	3"	2	1-1/4	1500	DUCK	816383300022	816383100028
12	3"	3	1-1/4	1500	DUCK	816383300039	816383100035
12	3"	4	1-1/4	1500	DUCK	816383300046	816383100042
12	3.5"	BBB*	1-1/2	1500	GOOSE	816383358887	816383158883
12	3.5"	BB	1-1/2	1500	GOOSE	816383358888	816383158886
12	3.5"	2	1-1/2	1500	DUCK	816383333525	816383133521
12	3.5"	3	1-1/2	1500	DUCK	816383333532	816383133538
12	3.5"	4	1-1/2	1500	DUCK	816383333549	816383133545
20	3"	2	1	1350	DUCK	816383200020	816383200026
20	3"	3	1	1350	DUCK	816383200037	816383200033
20	3"	4	1	1350	DUCK	816383200044	816383200040

25 LETHAL ROUNDS PER BOX

HEVI-METAL® CHOKE CONSTRUCTION

SKEET	60%
IMPROVED CYLINDER	65%
MODIFIED	70%
FULL	80%

Pattern Performance VS. Choke Constriction for 12 Ga Guns
(Choke is measured by the percent of pellets in a 30" Circle @ 40 Yards)

*BBB is NOT recommended for use with FULL Choke.

**PATTERN-DENSITY
TECHNOLOGY™**

ENVIRON METAL™ Inc.
Material Science for a Better Hunt™

www.hevishot.com

For more information on HEVI-SHOT'S® NEW! Pattern-Density Technology™, Visit us online at www.hevi-metal.com.